

HIGHER EDUCATION COLLABORATIVE

Seminar Series



Professor Art Padilla
College of Management
NC State University at Raleigh

Commercialization of universities: Implications and prospects

Friday, October 5th
12:00 p.m. to 1:30 p.m.
College of Education Room 242
Refreshments will be served.

Business involvement in academic and other university pursuits has grown enormously. The widespread societal expectation that university-generated knowledge should be quickly available for economically beneficial development has contributed to this growth. Expanding academic capitalism, exploding compensation packages for university “CEOs” and big-time coaches, college sports facilities that rival those of professional teams, and “corporatization” of boards of trustees are elements in the process. As a consequence, commercialization of American higher education has become a topic of immense interest. What is meant by commercialization, what are its impacts and consequences, and what does it imply for the future of the university? Dr. Padilla will explore some of these key questions through an examination of recent literature and trends.

Mark your calendars for these upcoming HEC Speakers,

All HEC events begin at NOON in the Education Building, Room 242

Date	Presenter	Institution	Title
October 24 (Wednesday)	Marc Chun	RAND	<i>Collegiate Learning Outcomes</i>
November 14 (Wednesday)	Tom Bailey	Columbia University	<i>Research on Postsecondary Education Policies</i>
December 5 (Friday)	Lorenzo Baber	University of Illinois	<i>First-year Experiences for African American Students at Predominantly White Institutions</i>